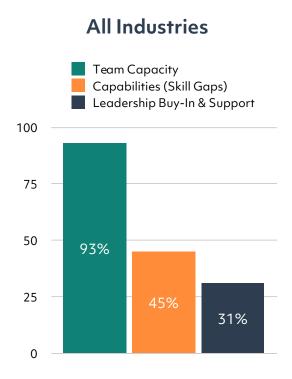


# UNBOXING THE DATA: TOP PRIORITIES FOR GLOBAL L&D LEADERS IN 2023

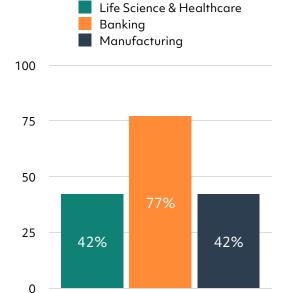
In a rapidly changing business environment, companies must be able to adapt quickly to stay ahead of the competition. However, this can be difficult when companies are already struggling to maintain their existing state.

In our survey, many respondents expressed concern about their ability to achieve their organizational goals in the coming year. The biggest concerns centered around two key areas: time and skill gaps. Respondents felt that both leadership and team members did not have enough time to complete their tasks effectively and identified skill gaps as a major obstacle to success.



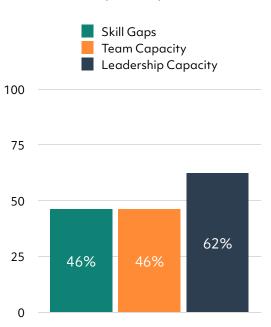
### **ICP Industry Breakdown**

(% of Entries by Industry that identified Skill Gaps as Greatest Challenge)



### **C-Suite Input Only**

(All Industries)





# **BREAKING OUT OF THE BOX**

The speed at which new ideas gain traction and adoption has accelerated dramatically over the past century. From the early days of airlines and telephones, to the lightning-fast adoption of recent innovations like Pokemon Go and YouTube, the difference in speed is striking.

### Number of years it took for each product to gain 50 million users:



**Airlines** 68 Years



Automobiles 62 Years



**Telephone** 50 Years



Electricity
46 Years



Credit Card 28 Years



**Television** 22 Years



Computer 14 Years



**Cell Phone** 12 Years



Internet 7 Years



**iPods** 4 Years



YouTube 4 Years



Facebook 3 Years



Twitter 2 Years



**Pokemon Go** 19 Days



Instagram Threads
3 Days



### **BREAKING OUT OF THE BOX**

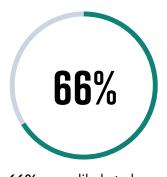
As companies look to stay ahead of the competition in today's fast-paced business environment, understanding the pace of change and investing in training and technologies that keep pace with the times is more important than ever. In fact, research has shown that agile organizations outperform their less agile peers in a number of key business metrics. By embracing a culture of Skill Agility® and continuous improvement, companies are better equipped to respond to changing market conditions, meet customer demands, and stay ahead of the competition.



Three times more successful at meeting customer demands and expectations



Six times more successful at responding to changing customer and market needs



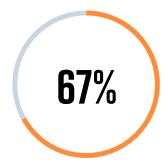
**66%** more likely to have increased **revenue** 



**58%** more likely to have increased **profit** 



**53%** more likely to have increased **earnings per share (EPS)** 



**67%** more likely to have increased **market valuation** 



**66%** more likely to have increased **share price**