"You Make the Call" eLearning Initiative

GSK

The program empowers learners with behavior change for compliance through customized training in real-world scenarios. It tracks completion, reveals learning gaps, and offers ongoing opportunities based on evolving needs.

Comprehensive eLearning Module:

- A seamlessly integrated, interactive 10-minute eLearning experience featuring tailored 360° decision-making scenarios
- Professionally produced live-action video, meticulously crafted from scripting to filming, to illustrate exemplary behaviors within authentic, real-world contexts for impactful learning.



Key Highlights

- **Programmatic Learning:** Creates demonstrable behavior change and supports a culture of Compliance throughout all phases of learners' decision-making process.
- **Empower Learners:** Program equips learners to master their decision-making through behavioral science, and coach others to do the same.
- **Proactive, not Reactive:** Learners understand how to prevent compliance issues, not just respond to them.
- **Customized Training:** Learners receive a customized experience based on their role and needs.
- **Real-World Situations:** Scenarios depict the "grey area" of compliance, just like learners experience every day.
- Reporting and Analytics: Platform tracks completion within MyLearning
- **Forward-Facing:** Program creates opportunities for additional training, based on documented metrics and as needs evolve, for years to come.





