

2025 Deskless Workforce Training Trends

The Deskless Workforce



80% of the global workforce is deskless. (Emergence, 2024)



Well-trained employees are 30% more likely to stay with their employers (LinkedIn Workforce Learning Report, 2024).



Training programs tailored for deskless workers can increase productivity by up to 20% (Deloitte, 2023).

Three Innovative Training Approaches



Augmented and Virtual Reality (AR/VR)

Immersive technologies like AR/VR are revolutionizing training, providing deskless workers with hands-on practice in a controlled environment.



AI-Powered Roleplay

Employees gain confidence and improve communication skills without the fear of making mistakes in live situations.



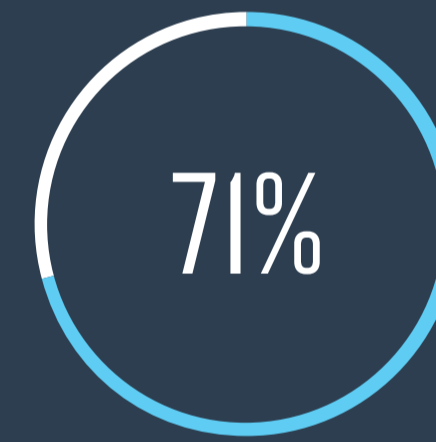
On-the-Go Learning

Companies using mobile-first training solutions report a 20% increase in training completion rates (Emergence, 2024).

The Power of Microlearning



Employees retain 80% more knowledge with microlearning compared to traditional methods. (Journal of Applied Psychology, 2023)



71% of companies say that increasing their use of Microlearning is either important or critical to help them achieve their business goals. (Brandon Hall Group, 2020 Learning Strategy Study)

Empowering Deskless Workers Through Scalable Learning Solutions

The Scaling Challenge

Deskless employees face unique obstacles, from inconsistent training delivery across locations to lack of access to centralized resources.

Without scalable solutions, these gaps can lead to:



Knowledge disparities among employees



Reduced performance and customer satisfaction



Higher turnover due to lack of growth opportunities

